

Användarföreningens höstmöte | 25-26 Oktober 2022

SEEBURGER Business Integration

Agenda

01. SEEBURGER Company introduction

02. SEEBURGER Integration

Connect. Integrate. Accelerate

03. SEEBURGER Integration Services

B2B/EDI

SEEBURGER eInvoice

SEEBURGER Peppol Access Point

04. References



Before We Start



I will share the presentations in the coming days.



Questions – Feel free to ask questions during the presentation.



Feedback – I am looking forward to your feedback.

A close-up photograph of two business professionals in dark suits shaking hands. One person is holding a white coffee cup. The background is blurred, showing an outdoor setting with a wooden railing. The image is overlaid with a semi-transparent red filter.

SEEBURGER Accelerates your Business

SEEBURGER Integration Accelerates Business at the Speed of Now



**Years of SEEBURGER
Integration**



**18+ Years
Cloud Services Delivery**



**1000+ Employees
10,000+ Customers**



**Integration is Our
Core Business**



**Worldwide
Presence**

**SEEBURGER Business Integration Suite—
One single, scalable platform to optimize the digital transformation of your business**

Worldwide Presence – 12 Subsidiaries with 23 Locations



America

New York
Atlanta
Phoenix

Europe

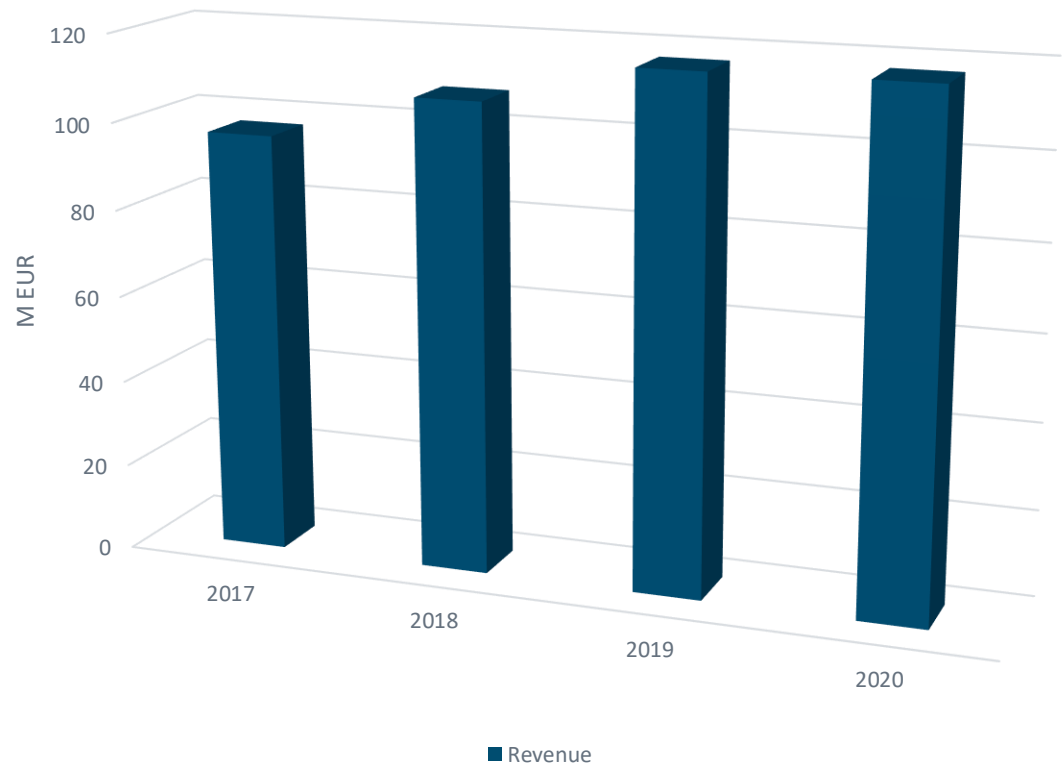
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| Bretten | Koethen | Brussels | Milano |
| Karlsruhe | Vienna | London | Gothenburg |
| Trier | Zurich | Paris | Stockholm |
| Hamburg | Amsterdam | Madrid | Sofia |

Asia

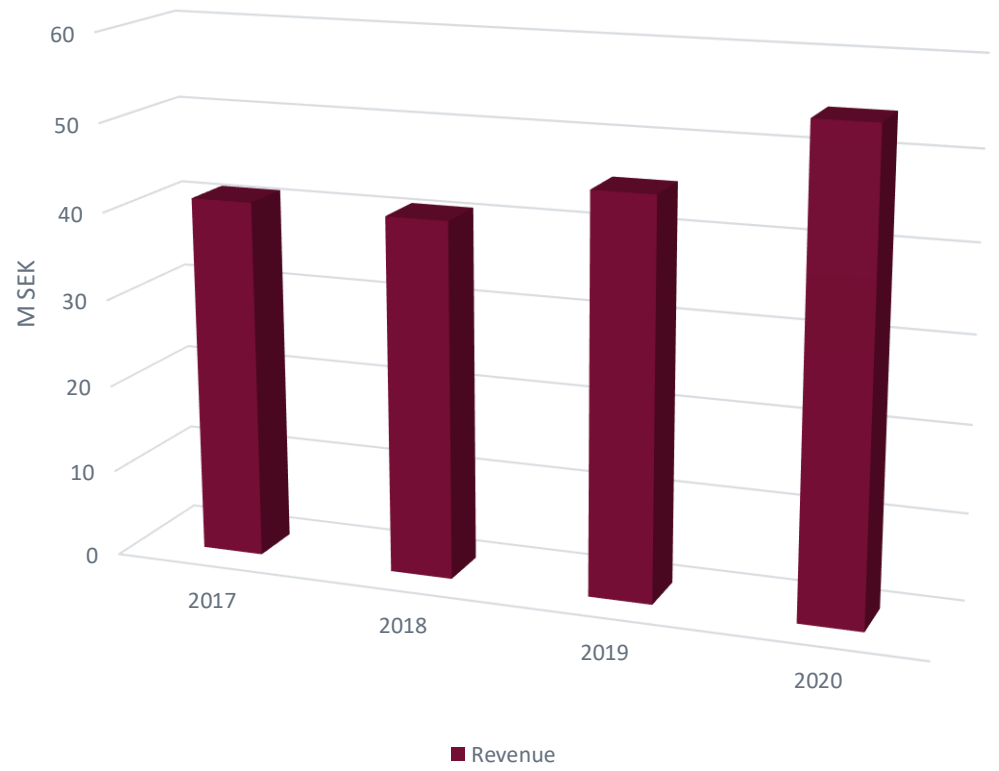
Beijing
Shanghai
Tokyo
Singapore

SEEBURGER is in the Integration Business longterm

SEEBURGER AG



SEEBURGER Svenska



SEEBURGER Integration Accelerates Business at the Speed of Now



Connect.

Connect everything, faster, with ready-to-use content for everything from ERPs, to CRMs, to databases and more.



Integrate.

Integrate partners and suppliers efficiently and effectively with simplified, automated, centralized onboarding.



Accelerate.

Our 'start anywhere, use anything' approach delivers fast time-to-value and the agility and scalability needed for smart world-wide business growth.

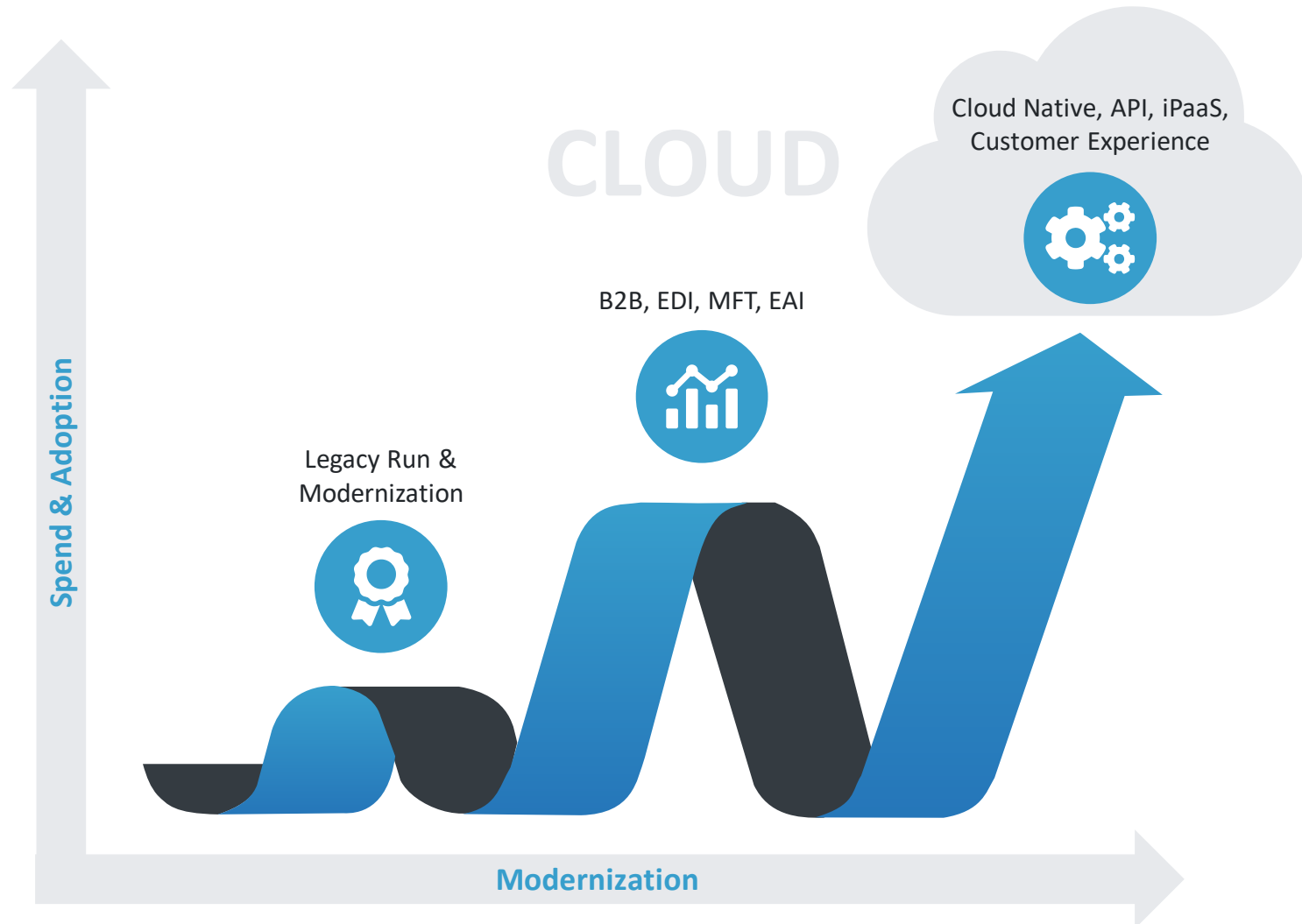
[SEEBURGER purpose: Accelerating business to improve the lives of people - YouTube](#)





SEEBURGER Integration
Connect. Integrate. Accelerate.

Integration Requirements in 2022



Based on discussions with industry analysts, clients and business partners in 2020.

- ✓ A majority of SEEBURGER clients are looking at a **Full Service (Managed Service) or iPaaS cloud**, based on their available resources or industries served.
- ✓ Many BIS customers who remain on-premises are migrating to **Public Cloud (i.e. Hyperscalers)**.
- ✓ **Modernization and consolidation** are still key drivers for migrating to a new integration platform, especially when new ERPs are planned and/or multiple cloud integrations are needed.
- ✓ Support for **synchronous** (real-time) calls with sub-second based SLAs have become critical. These webservices/API transactions are kick-starting the journey towards complete API management.

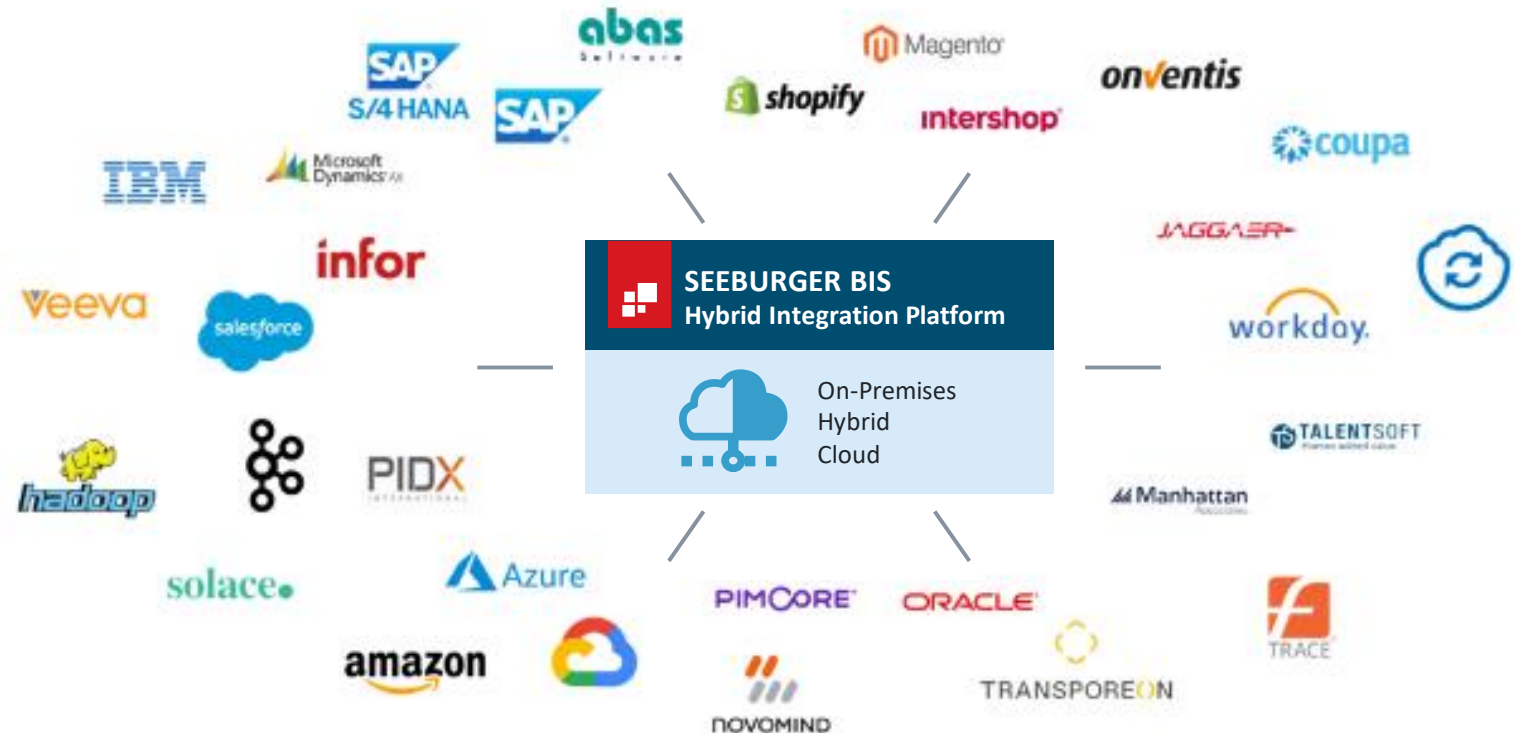
✓ **Security, Security, Security**

SEEBURGER Connectors – solution to the requirements?

“Connectors – a thing which links two or more things together”

SEEBURGER Connectors enable you to easily integrate and securely connect to any business application, technology, interface or anything else – **on-premises or in the cloud.**

SEEBURGER BIS is an open business integration platform that allows you to integrate ANYTHING.



Business Value with SEEBURGER's Connectivity Approach

Standardized approach

- ✓ A packaged integration solution providing highly standardized, functionality rich integration platform that covers the multitude of API/EAI requirements
- ✓ 60+ different adapters
- ✓ Any data format

Functional connector packages with re-usable content

- ✓ Allow for smooth and fast connection, for on-prem. applications and services, cloud based applications and services, etc.
- ✓ Delivery of functionality bundle and content for specific integration needs

Cloud as attractive deployment option

- ✓ Offer the complete API/EAI functionality with industry leading service levels, cost efficient

What are Typical Business Drivers in developing Connectors?

- ✓ Reduce TCO and **optimize operations cost**
- ✓ Enable **digital transformation**
- ✓ Achieve business benefits from **process automation**
- ✓ Communicate with partners, in different channels and in different ways
- ✓ Prepare for **compliance and regulations** (GDPR, AML, PSD2, etc.)
- ✓ Industry-specific drivers
- ✓ **Cloudification**

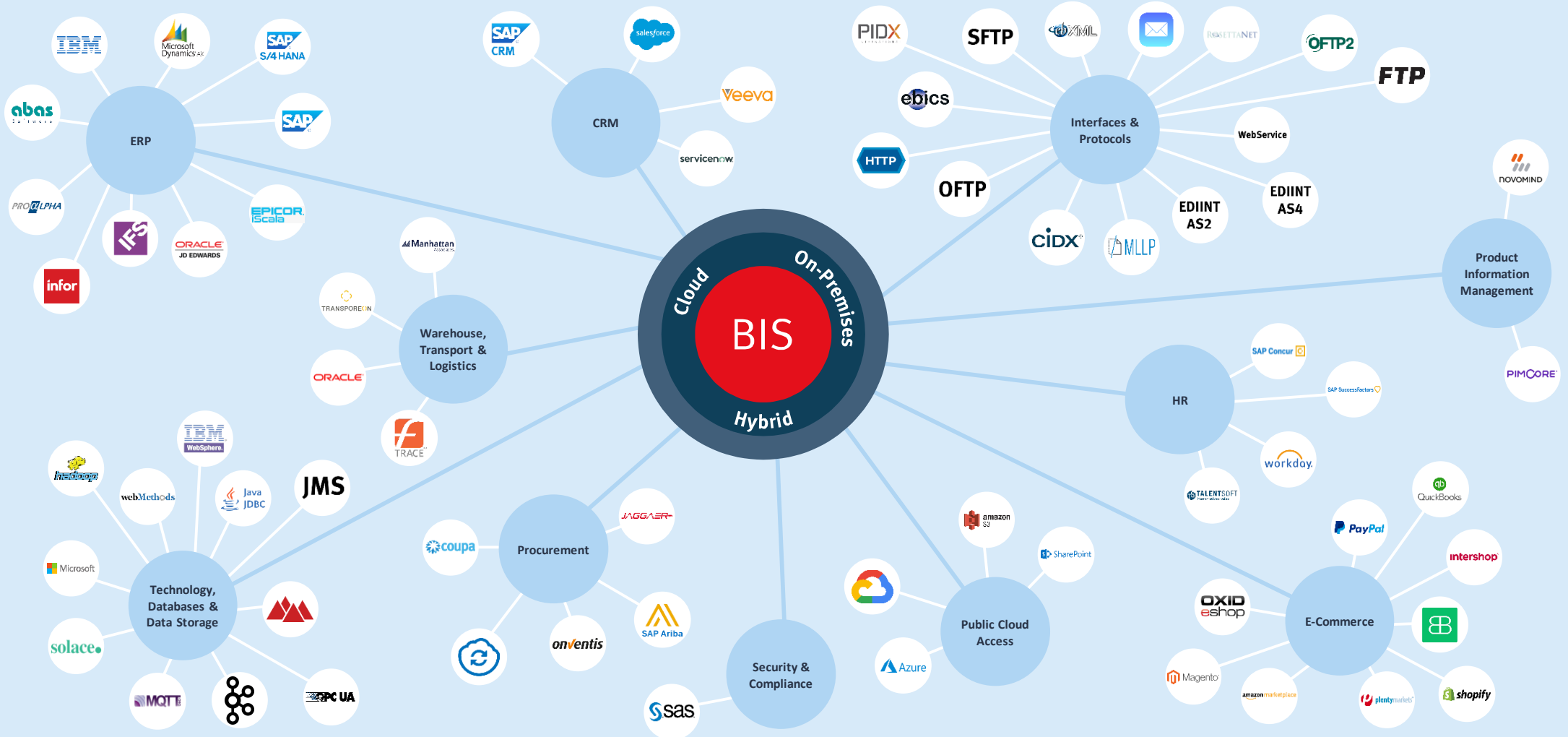


Challenge for Application Architecture and Integration Teams

- ✓ **Expertise and knowhow** on how to integrate specific endpoints
- ✓ **Time and effort** to implement a specific integration
- ✓ **Changes** within the interfaces of a specific endpoint
- ✓ **Knowledge** about underlying data transfer or streaming technology
- ✓ **Keep pace and maintain** new and changing requirements from business and further internal stakeholders
- ✓ **Stay in control** on status and proper execution of integrations with such endpoints in operations



SEEBURGER Connectors - Explosion of Endpoints



Using the Deployment Model That Works Best for Your Organization



Depending on your security, availability and flexibility requirements, the needs of your various business units, and your IT strategy, you can choose from the following deployment and operational options:

On-Premises

You operate the SEEBURGER integration platform yourself – in your data center, with your hardware, your team, your way or in your chosen **private cloud**. SEEBURGER supports you remotely if you wish, e.g. in monitoring and error detection.

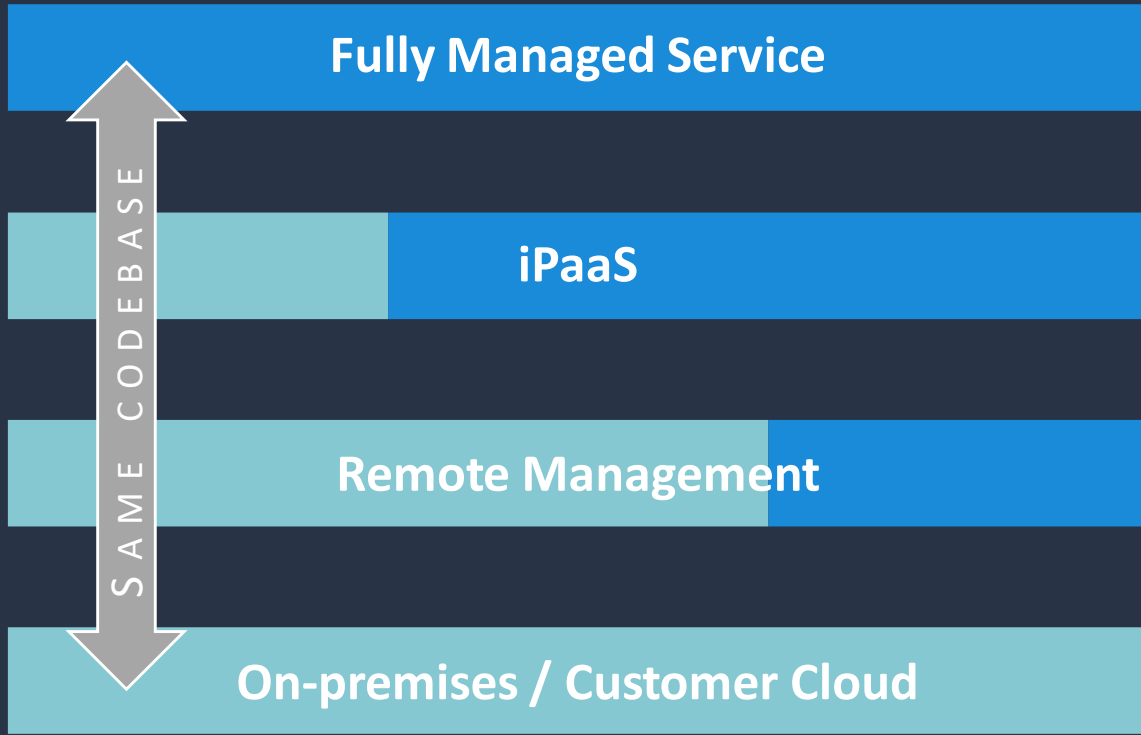
iPaaS

Choose iPaaS if your team handles all integration tasks but you want to operate the platform in the cloud. SEEBURGER takes care of the secure, highly available operation. You develop your own mappings, configurations, etc.

Full Service

Ideal for those who want an integration platform in the cloud without the use of corporate resources. SEEBURGER takes care of all integration tasks for you so that you can concentrate on your core business.

SEEBURGER – Deployment options



- Customer Responsibility
- SEEBURGER Responsibility



What's Next, Plans for 2023 Onwards

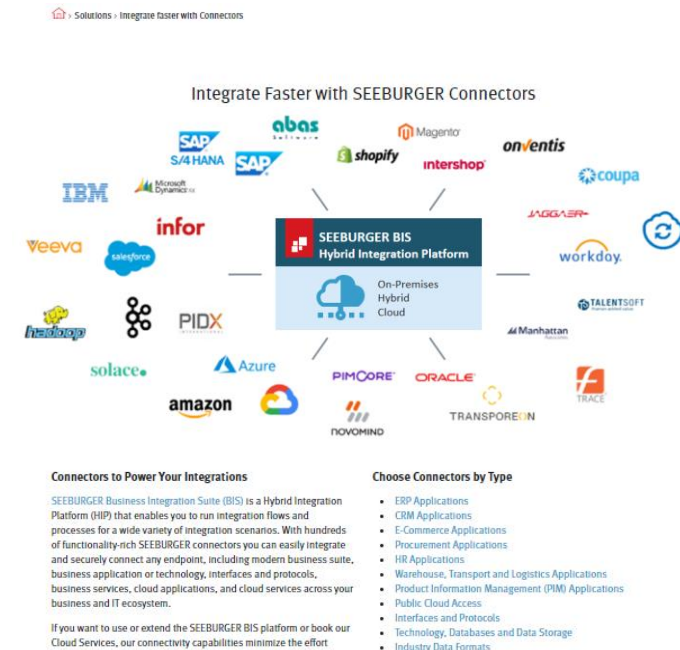
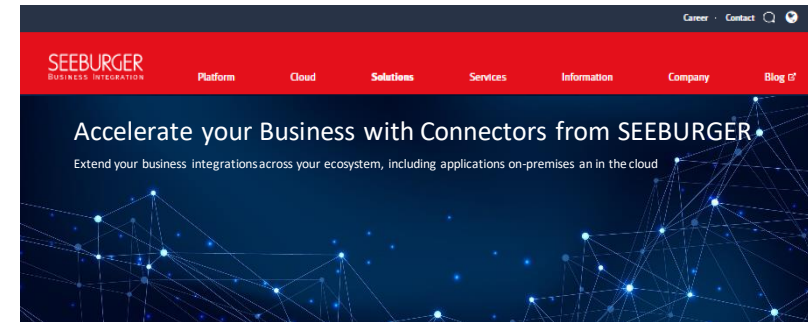
SEEBURGER will continue to build out the SEEBURGER Connector site and showcase,

- ✓ More connectors and integration type services, supporting both on-prem. and cloud connectivity
- ✓ Detailed description and use cases
- ✓ References

Improved Connector structure

- ✓ Overall licensing and packaging
- ✓ Improved documentation and delivery methods

<https://www.seeburger.com/solutions/connectors/>





SEEBURGER Integration Services
B2B/EDI. eInvoice. Peppol Access Point



SEEBURGER Business Integration Suite – ONE Universal Platform for all Integration Requirements

Managed File Transfer (MFT)

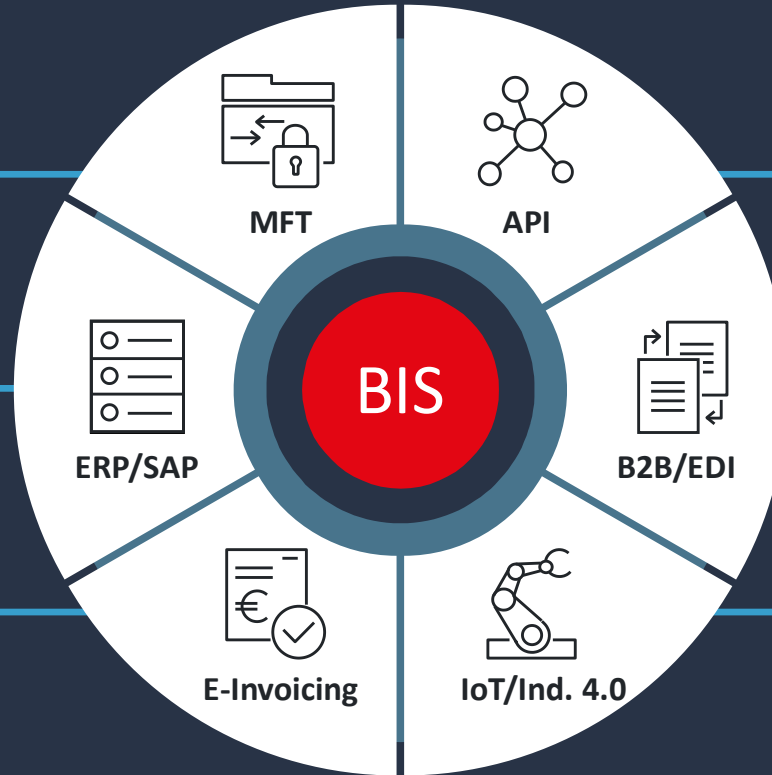
Securely exchange data
between systems and/or people

Legacy Integration (ERP/SAP)

Seamlessly connect to any ERP system,
use deep SAP integration

Electronic Invoicing

Send and receive invoices electronically



Application Integration (API/EAI)

Connect applications
and cloud services in real time

Business Documents (B2B/EDI)

Exchange information
based on industry standards

Internet of Things (IoT/Ind. 4.0)

Embed machines and products
into business processes

✓ ONE Platform

✓ Everything from one source

✓ Scalable and highly available

✓ Modular approach

✓ Flexible operating models –
On Premise, Cloud, Hybrid



Business Integration Suite (BIS)

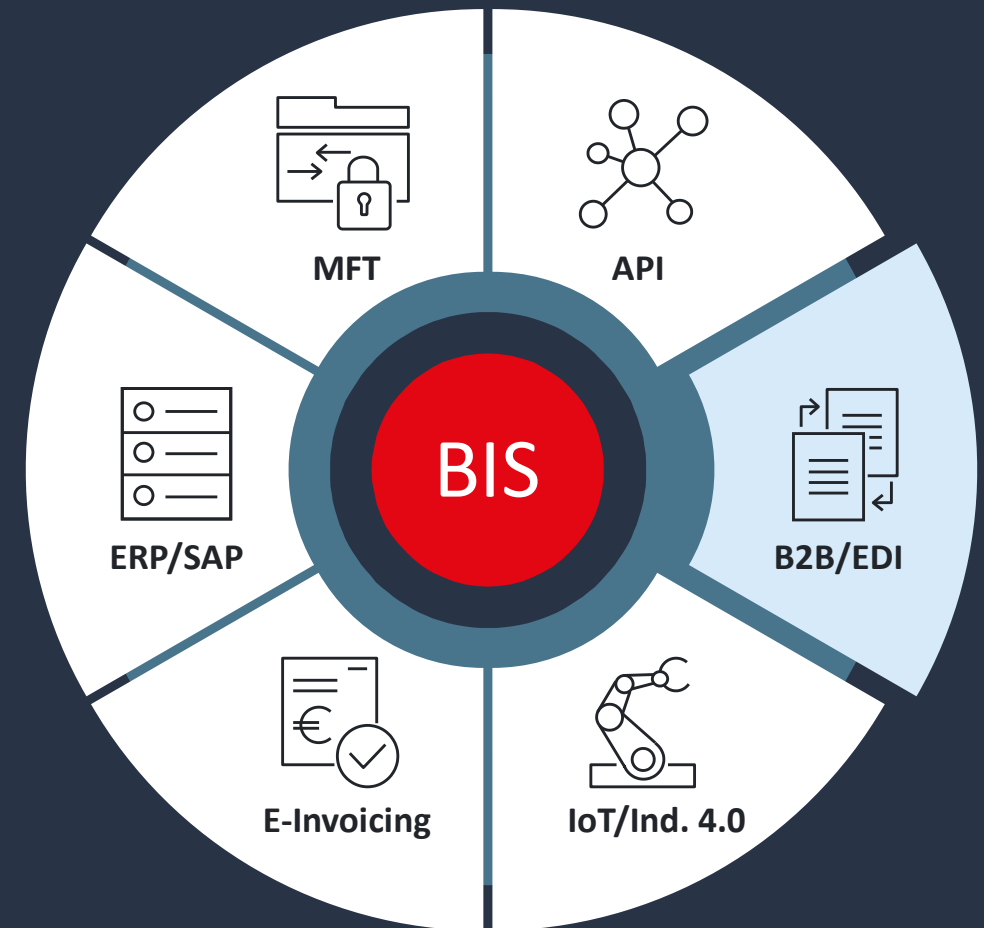
BIS B2B/EDI Solution

The rationalization potential for business transactions is enormous. With B2B/EDI, manual input can be reduced and data quality can be improved at the same time. B2B/EDI improves the efficiency of your own organization, simplifies and strengthens business relations with partner companies (suppliers, customers, shipping companies, banks, etc.).

It enables companies to demonstrate competence and a high quality of service to business partners.

SEEBURGER B2B/EDI Solution is the answer:

- ✓ 30 years of experience bundled in pre-configured, industry-specific B2B solutions
- ✓ German engineered – no patchwork
- ✓ Repository with more than 10.000 pre-configured maps and partner profiles





Business Integration Suite (BIS)

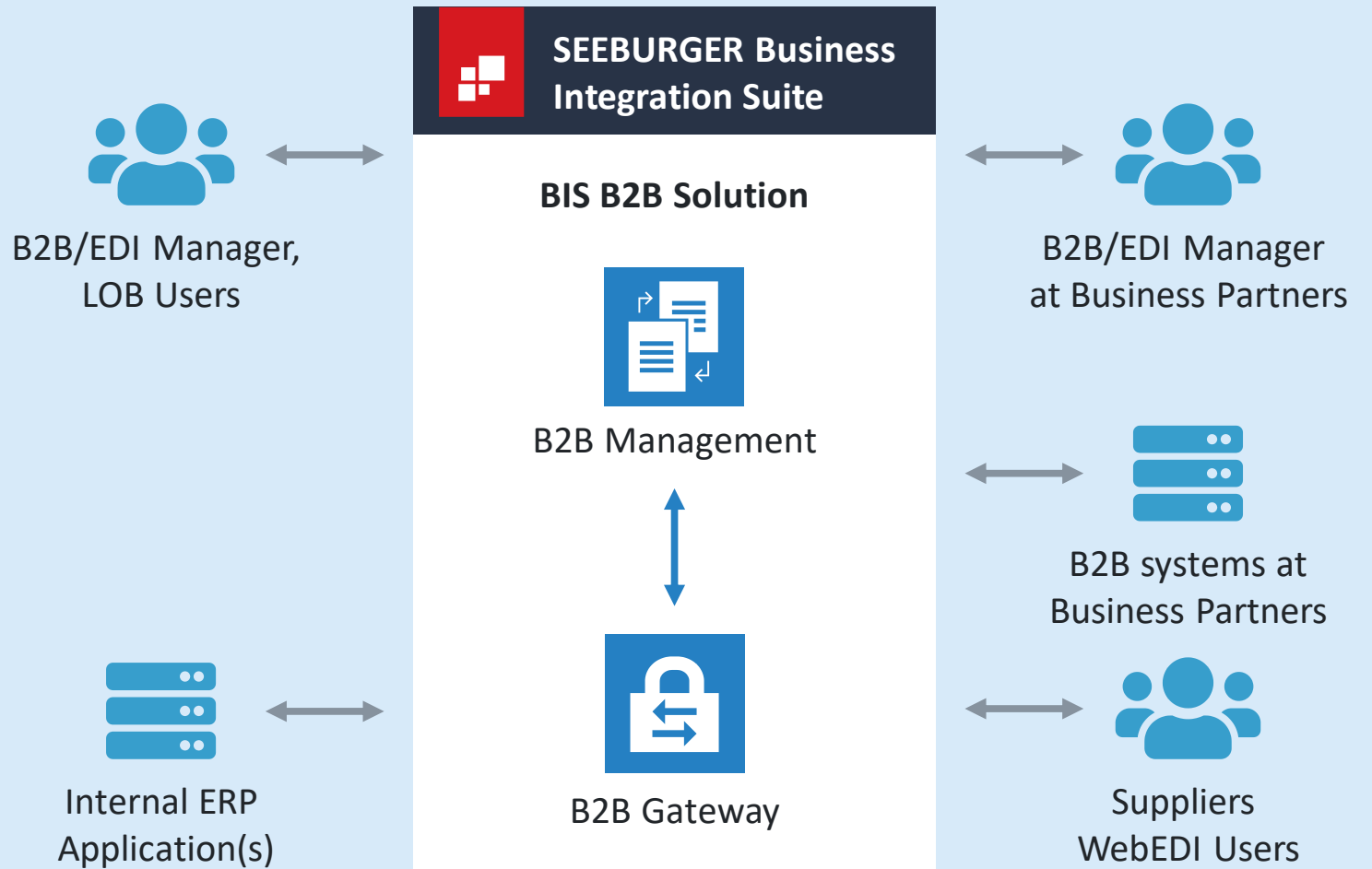
BIS B2B/EDI Solution – Process Graphic

B2B Community Portals

- ✓ Onboarding Portal
- ✓ WebEDI Portal for small partners
- ✓ Business Tracking Portal

BIS B2B Gateway to connect with

- ✓ Any exchange (orders, delivery notes, invoices and more)
- ✓ Any transaction and message format (structured, unstructured)
- ✓ Any standard (EDIFACT, ANSI, ODETTE, XML and many more)
- ✓ Any communications protocol used in your industry
- ✓ Business Tracking and Reporting





Business Integration Suite (BIS)

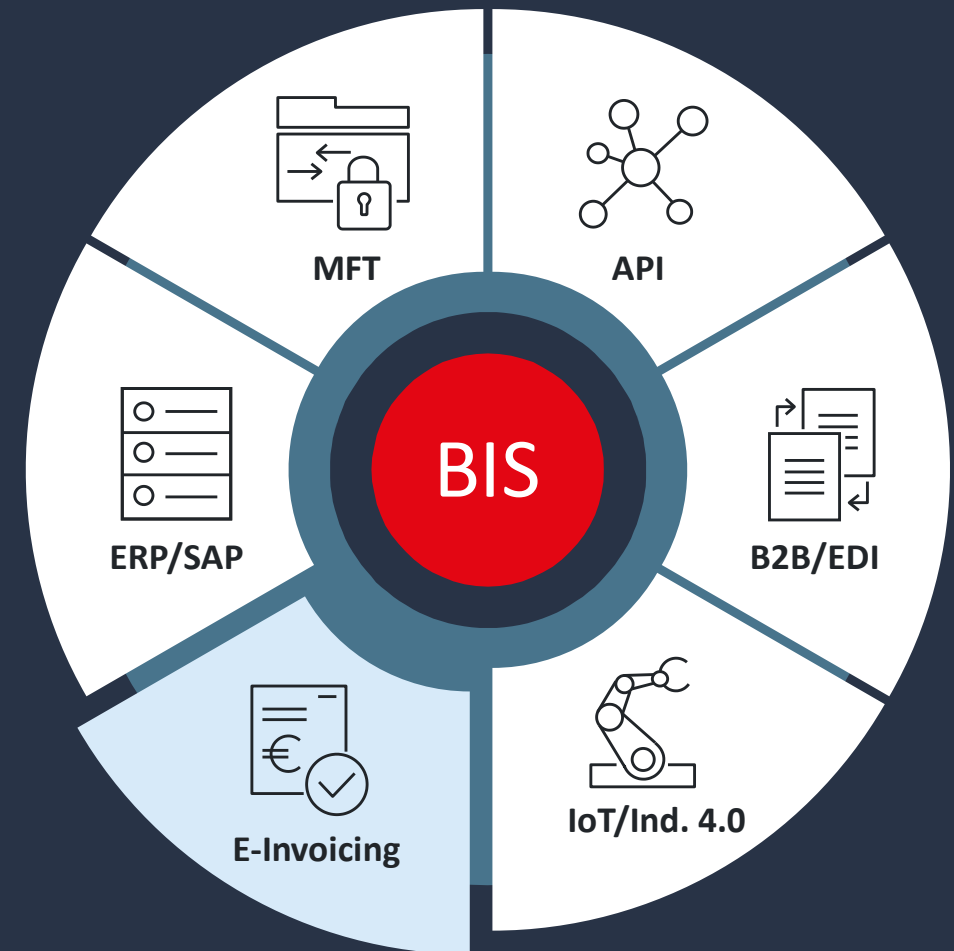
BIS eInvoicing Solution & SEEBURGER Cloud

Electronic invoice processing streamlines processes, saves cost and improves the environmental footprint. To benefit from the advantages of E-Invoicing, companies need flexible solutions, which also cover future requirements – without additional cost or technical expenses for the user.

We offer these solutions as BIS E-Invoicing Solution – and with Applications in the SEEBURGER Cloud.

✓ **VAN-Network & EESPA**

✓ **PEPPOL Access Point**





Business Integration Suite (BIS)

BIS eInvoicing Solution – Process Graphic

Invoice Portal (in the Cloud)

- ✓ a web-based invoice application to process inbound and outbound invoices

BIS E-Invoicing Gateway

- ✓ processing of any E-Invoicing formats

Secure

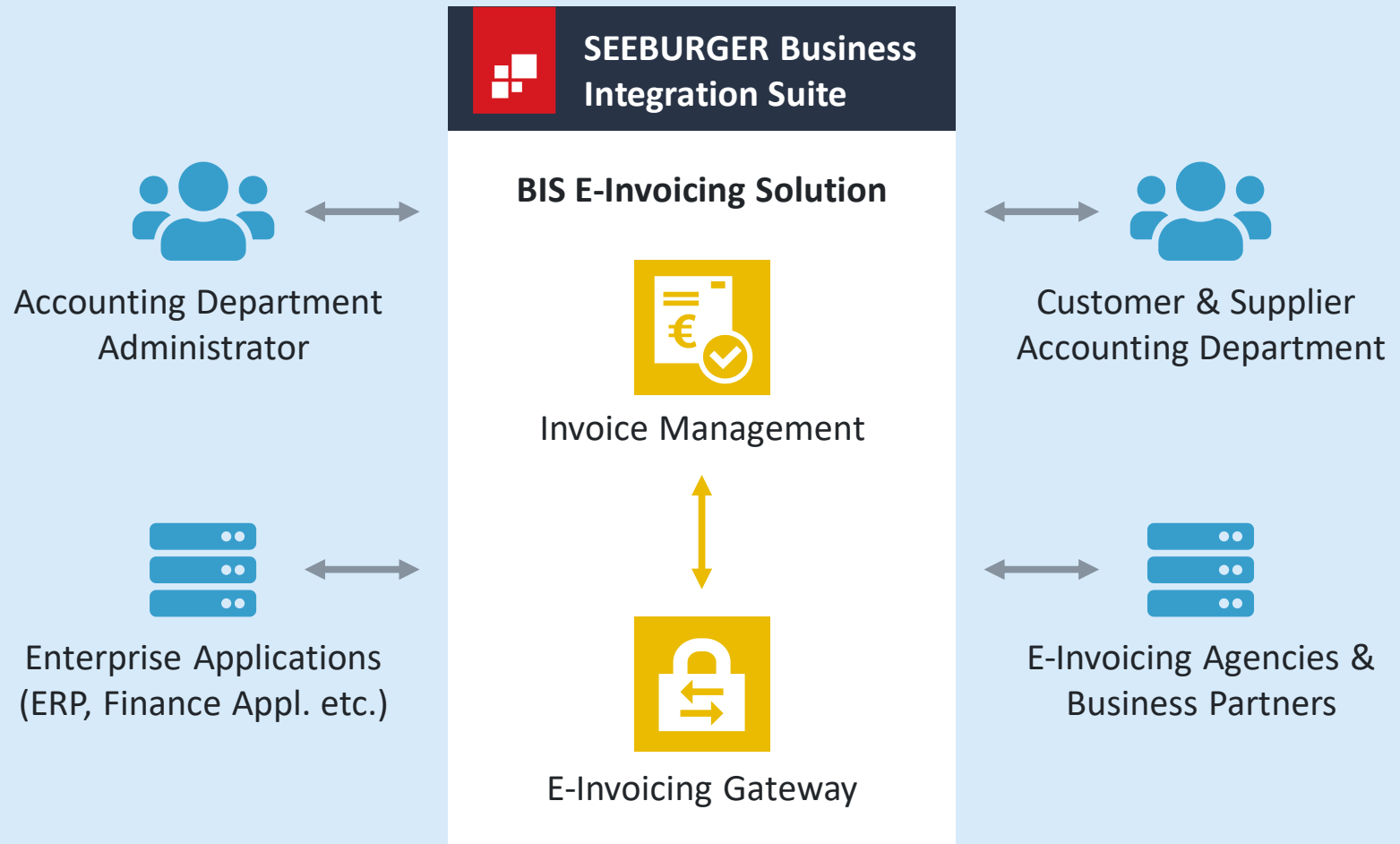
- ✓ Multiple certified security (ISO 27001, ISAE 3402), detailed service level, agreements, extensive disaster recovery option

Transparent

- ✓ Confirmation messages, monitoring and logging functions with **SEEBURGER Business Tracking**

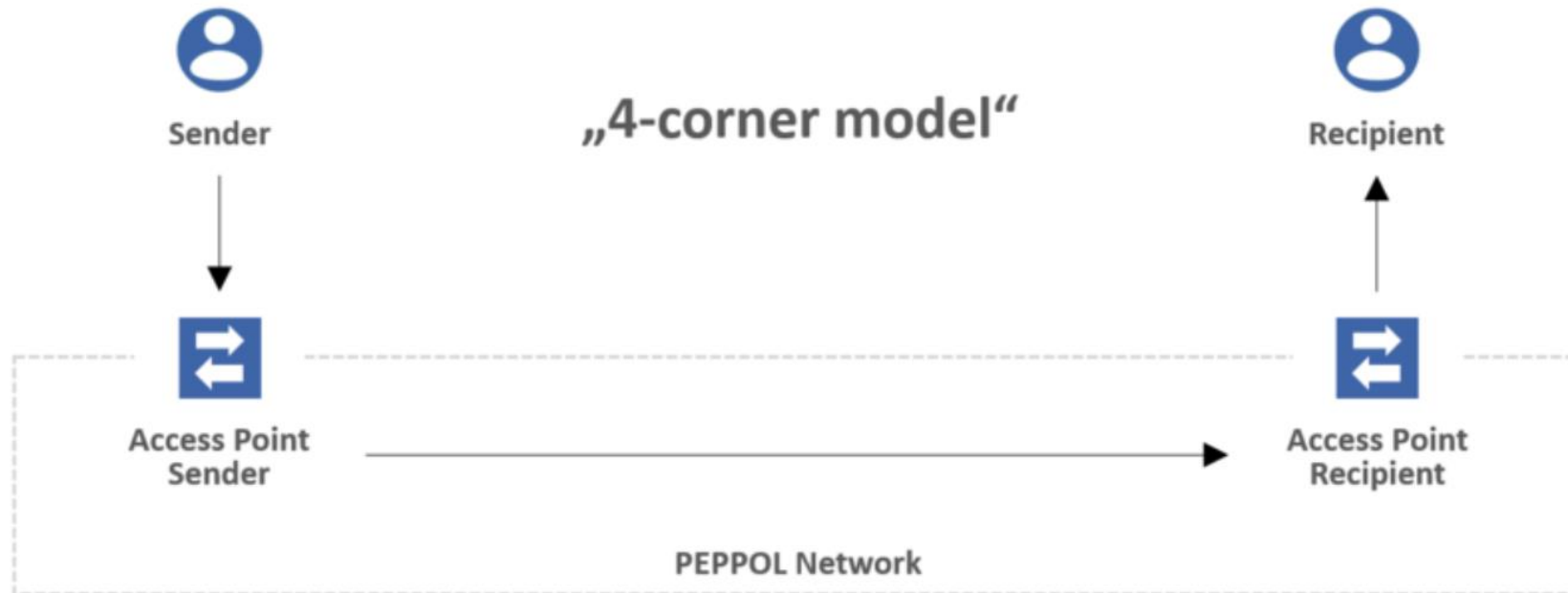
Experienced

- ✓ Many years of experience in exchanging data using the AS2 and AS4 protocols used by Peppol. Other formats are - HTTPS, AS2, AS4, OFTP, SLMP and SFTP.

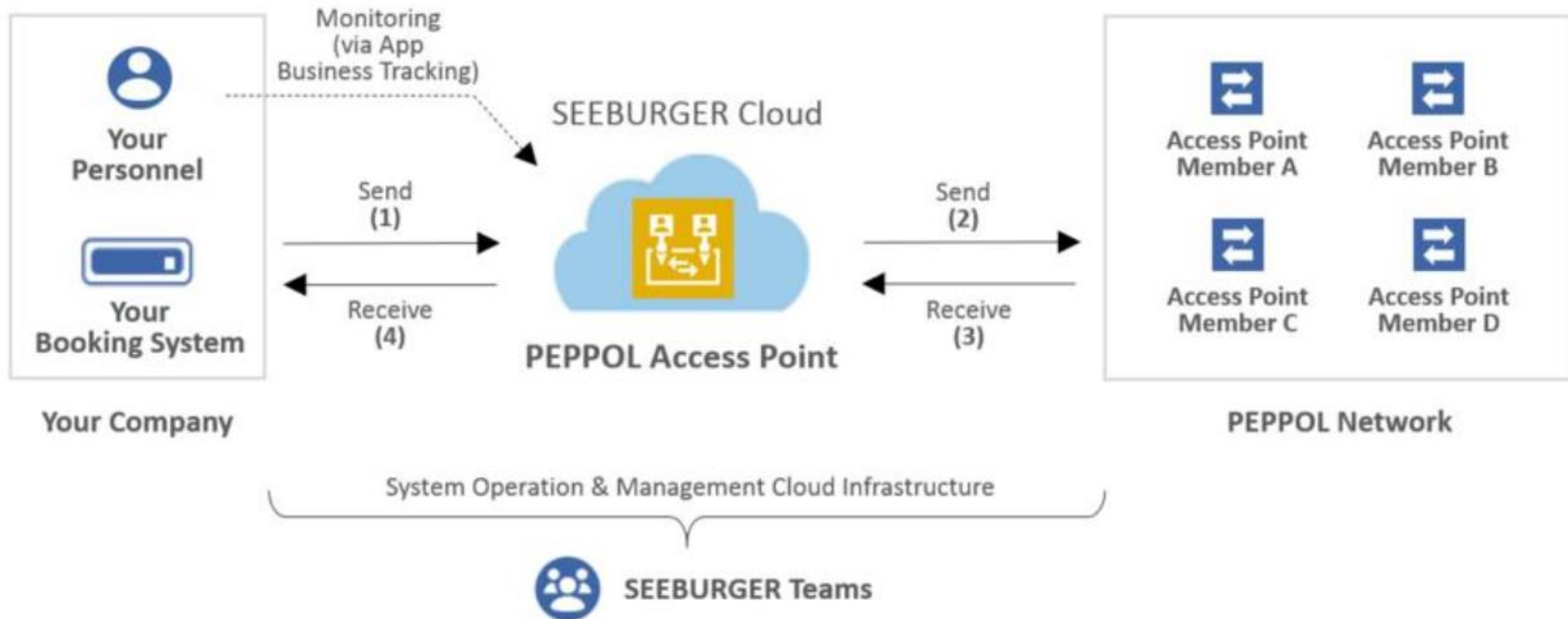


SEEBURGER – PEPPOL Access Point

*Exchange of documents within the entire electronic procurement process
- catalogues, orders, order response, dispatch notification, invoices etc.*



SEEBURGER – PEPPOL Access Point





SEEBURGER Integration References

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| | | | <p>More than 10,000 satisfied customers worldwide trust in SEEBURGER Solutions and Cloud Services</p> | | | | | | | |
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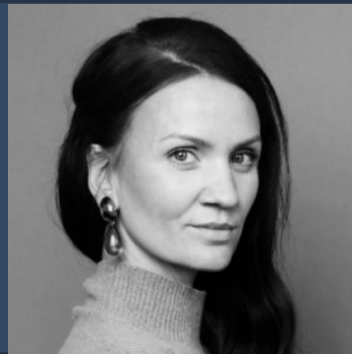
Time for Your Questions





Thank You


Questions or remarks? We are here for you!
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